

Environmental spy



BSA
Copyright 2012

STAR WEEKLY

TORONTO
FEB. 24, 1940

10
CENTS



R.A.F. OVER HELIGOLAND
(See pages six and seven)

Reynolds

GOVERNOR-GENERAL'S BODY RESTS IN STATE

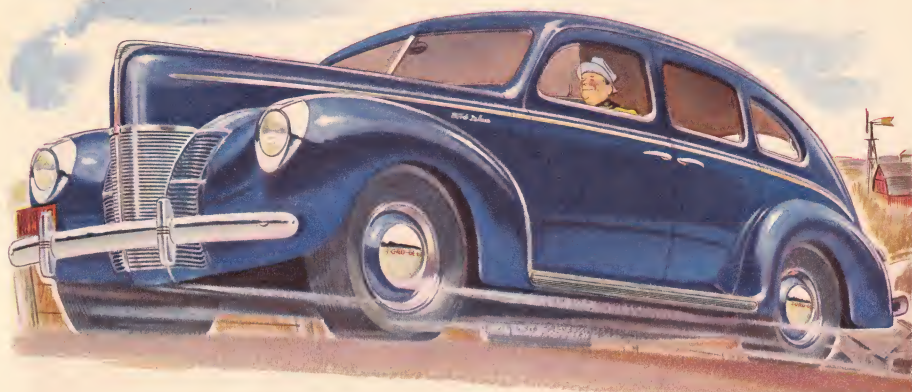


BEFORE THE FUNERAL service the body of Canada's late governor-general, Lord Tweedsmuir, lay in state in the Senate chamber of the parliament buildings at Ottawa. Standing on guard about

the flag-draped casket are officers of the Governor-General's Foot Guards and the 4th Princess Louise Dragoon Guards, the household regiments. At the bier is Lady Tweedsmuir's wreath

(See also pages 11 and 27 for other pictures)

SETTING THE PACE!



New FORD sets pace among low-priced cars for:

VALUE {

STYLE • ROOMY COMFORT • SMOOTH-AS-SILK RIDE • V-TYPE, 8-CYLINDER ENGINE PERFORMANCE • ECONOMY • QUIET • LUXURY

YOU'RE interested, naturally, in getting the *most* for your automobile dollar. You're interested in *value*!

That's why we urge you to see and drive the Ford V-8—the big, roomy “eight” that's setting the pace for *value* in the low-priced field!

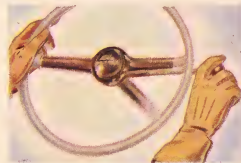
That's why we feel sure you'll decide to *own* this Ford with the smooth-as-silk ride! You'll refuse to compromise on anything less than Ford comfort and quality—Ford performance and economy—Ford style and luxury—*Ford value*! Make a date with your Ford Dealer—to see the Ford V-8—to drive it!



De Luxe Ford Interiors are most luxurious of all low-price cars! Finely tailored, new in details of upholstery, appointments. Deep seat-cushions have “floating edge” for added comfort. Sedans have four more inches of leg room in rear compartment.



New Controlled Ventilation for all-weather, all-season comfort. The front half of the window pivots and tilts—this circulates air without excess draft.



Finest Steering-Post Gearshift on any low-priced car! Effortless shifting in all gears! Leaves front compartment clear. Handsome two-spoke steering wheel.

FORD V-8

"WELL DONE CANADA" GREET'S THIRD CONTINGENT



FROM "SOMEWHERE-IN-CANADA" to "Somewhere-in-England" is a long and hazardous trip, but this shipload of cheering Canucks made it successfully. Under the guarding wing of the royal

navy, the great gray transports, many of them former luxury liners, slid into British ports to be welcomed by hospitable crowds who entertain them as royally as shown on the opposite page



MANY MOONS MAY PASS before men of the third contingent see their loved ones again, but it was "Chins Up!" all around as they said farewell before embarking to join their comrades in training at Aldershot



HER DADDY WAS A SOLDIER before, but he's off again to finish the job left off in 1918 and she holds back the tears as she watches him pack his kit

1940 SKI CHAMPIONSHIPS IN ROCKIES



CANADIAN LADIES' SKI champion, Gertrude Wepsala, practises high speed christiania with Peter Vadja at Jasper. This year's

dominion ski championships will be decided at Banff, Alta., Feb. 29 to March 3. It's high point of biggest skiing year in history



SKIERS' PARADISE is Banff, scene of dominion championships. Skier above comes in at finish of difficult slalom (zigzag) run



—Photo by Nicholas Morant

COUPLE OF EXPERTS, Erling Strom and H. Smith Johannsen, try out fast run near Mt. Assiniboine. Some experts claim Alberta surpasses the Alps as best ski country

R.A.F. BOMB HELIGOLAND*



(*See also front cover)

RECONNAISSANCE AND BOMBING FLIGHTS of R.A.F. provide information on military secrets and damage key points of enemy terrain. Squadron (above) sets out at dawn into world of loveliness. They are flying toward heavily fortified North Sea island of Heligoland, Germany's important naval and air base. Total distance flown on raids is seldom less than 800 miles. Over 1,000 Canadians already are fighting with Royal Air Force



GERMAN OFFICERS AND SENTRY on Heligoland keep lookout



LANGEN HAAGEN airdrome, north of Hanover, photo by R.A.F.

BIRDS OF EMPIRE IN ACTION OVER GERMAN BASES



TYPICAL OF R.A.F. MEN who took part in battle over Heligoland Bight when 12 Messerschmitt fighters were shot down is this fine young man, with some of his gear, including inflated lifebelt and parachute



GETTING READY FOR THE BATTLE are members of R.A.F. ground crew, feeding cartridges into eight machine-guns set in wings of their fighter. It takes ten such ground men to keep one flier in the air



SCORES OF YOUNG CANADIANS went to England before the war to join the Royal Air Force. Many of them are now first class pilots who have distinguished themselves in R.A.F. attacks on

German naval bases and on reconnaissance flights over Germany. These eleven young officers are shown at Sealand airport where they completed their training. Many of them are now in France

ICE-BOATING AND SLEDDING RETURN TO POPULARITY



THREE-YEAR-OLD GAI, cute little daughter of Mr. and Mrs. Russell McMillan, Lawrence Park, Toronto, drives "Major" and

"Queenie", champion St. Bernard dogs, to her home with parcels all tucked away in the sleigh after being busy doing her shopping



ICE-BOATING is having a revival in Canada. Lake Wilcox and Lake Simcoe, Ont., are among many dotted with speedy craft bearing merry parties similar to this, snapped on Lake Ronkonkoma, L.I., where there has been real winter



GET ONE COLD AFTER ANOTHER?

Take Scott's Emulsion! It's the tonic many doctors recommend to help the body build resistance to common colds. It's the better—more palatable—way to take cod liver oil. Even children love it! And, Scott's Emulsion is a very economical way to obtain the important vitamins A and D.

1—Scott's Emulsion has all the values of cod liver oil and is four times easier to digest.

2—Easily digested—The exclusive method of emulsifying the oil permits digestion to start in the stomach, whereas digestion of plain cod liver oil does not begin until the oil passes into the intestines.

3—Easy to take—Yes, Scott's Emulsion has a pleasant taste. Easy to take and retain by children and adults.

4—Economical—Scott's Emulsion is an economical way to obtain Vitamins A and D so necessary to strong bones and sound teeth. Try a bottle, today.

SCOTT'S EMULSION

DODGE INVITES YOU TO COMPARE-Then CHOOSE!

1940 Dodge De Luxe Special Six-Passenger 4-Door Sedan



**CHECK
AND
COMPARE**

*Price ✓
Ride ✓
Safety ✓
Economy ✓
Beauty ✓*

Check and Compare with ANY Car — The more you Compare — THE BETTER YOU'LL LIKE DODGE!

THOUSANDS THINK IT COSTS MORE TO OWN A DODGE. They're wrong. If you think you have to pay extra to own a Dodge, we invite you to compare the Local Delivered Price of a Dodge Kingsway, with Any Other Car... and we mean exactly that—**ANY OTHER CAR!**

Never before has there been a car as big, as powerful and as smooth riding, in the very lowest price field! Check the width of Dodge seats, the length of the wheelbase. Check the safety features. Check its economy records. Look at its beauty, inside and out... Ask Dodge owners about Dodge reputation for Dependability, Long Life and Low Operating Costs... Then compare Dodge with **ANY** other car. The more you compare—The better you'll like Dodge.

Dodge seats are as wide as the seats of three armchairs... Centre of gravity has been lowered for a steadier ride, particularly on turns... Wheelbase is longer and passengers now sit further forward of the rear axle so that they ride in the "Comfort Zone" between the axles.

Rear doors have no "dog leg"—you walk in as through a house door. Greatly increased glass area gives greater vision for driver and passengers. "Sealed Beam" Headlamps give 50% greater illumination and are wide apart in the fenders for safer night driving.

Prove for yourself that Dodge gives you greater value at the most competitive prices in 26 years. Compare the price—then compare the ride! Phone your Dodge-De Soto dealer today!



DODGE "FULL FLOATING" RIDE
Engineers have perfected a new "Full Floating" Ride in the 1940 Dodge cars. Wheelbase is longer and wheels are moved backward so that all passengers ride in the buoyant "Comfort Zone" between the axles!

DODGE KINGSWAY · DODGE DE LUXE · DODGE DE LUXE SPECIAL · DODGE CUSTOM

SPOTLIGHT ON PEOPLE



CHIEF WHITE EAGLE of the Algonquin tribe of Indians, who went abroad with the second contingent of Canadians, is pictured here in a warpath pose "somewhere in England." He is Sapper P. J. Bennett



KING LEOPOLD, who has taken command of Belgium's army, with his seldom-photographed mother, Queen Elisabeth and Princess Josephine-Charlotte



"BABS" TO WED AGAIN? It is reported that when her Danish divorce decree from Count Curt Haugwitz-Reventlow becomes final the countess will marry Robert Sweeney, American-born golf expert who has lived mostly in England



THEN Danderine is made especially for you—made for all busy women who would keep their hair lustrous, lovely and free from ugly loose dandruff, yet have little time for hairdressers, or leisure to "fuss" with their hair at home!

With Danderine, the formula itself does the work. No tedious rubbing-in or finger-cramping massage. Just sprinkle a few drops of

Danderine on comb or brush. Then arrange your hair as you always do; don't spend a minute more time! But after applying Danderine this way a few days, see how much more clean, lively and lustrous your hair looks—how well the wave is holding.

Try this simple method to forget hair worries. All druggists have Danderine. The economical bottle lasts many, many days.

DANDERINE

ALL CANADA MOURNS WITH TWEEDSMUIR FAMILY



IN ROBES OF STATE. Lord and Lady Tweedsmuir sat for this official photograph prior to participating in the pageantry associated with an opening of the Canadian House of Commons by his excellency



—Photo by RAYMOND, OTTAWA

SUCCEEDS TO TITLE—Hon. John Buchanan, eldest son, is a staff officer now with the Canadian forces on active service. He becomes the second Baron Tweedsmuir

IRIUM PERFORMS MIRACLES

brings amazing brilliance to
dull, stained, dingy teeth.

Of all Tooth Pastes and Powders

ONLY PEPSODENT CONTAINS IRIUM



● If you want your teeth to sparkle and gleam with all their full natural radiance . . . insist on IRIUM.

You see, the *form* of dentifrice you select doesn't make the big difference. It's what's *in* it that does the work. That's why Pepsodent should be *your* choice. Because only Pepsodent Tooth Paste and Powder give you the *Plus Value* of IRIUM.

See how IRIUM, the sensational, patented, *more effective* ingredient in Pepsodent flashes into *safe* action. Ugly surface stains disappear from teeth—*safely*—in short order. Your reward will be the "Come-Closer" Smile you've always wanted.

Pepsodent contains No Grit, No Pumice, No Bleach . . .
Proved Safe for Tooth Enamel!

BOTH PROVED SAFE FOR TOOTH ENAMEL



BOTH CONTAIN IRIUM

KNOWN TO THE DENTAL PROFESSION AS
PURIFIED ALKYL SULFATE



STARLETS IN ASCENDANCY



ONE OF THE BEST bets for 1940 stardom is Brenda Marshall. She was born in the Philippine Islands 24 years ago, and before entering movies played in stock stage productions



LANA TURNER is one of Hollywood's most promising starlets, and has already scored a hit with the movie-going public. She's 18, and has a perfect figure—five feet four inches tall, weighing 109 pounds



IRELAND'S latest gift to the screen is Geraldine Fitzgerald, slim and 24, niece of one of Ireland's most famous actresses



Miss Madeleine Hill lovely Society girl, made her debut at the Mount Royal in Montreal. At parties everywhere her popularity is noted. Her fair complexion she keeps exquisite with Woodbury Facial Soap. For many Canadian debutantes, a Woodbury Facial Cocktail at 5 P. M. is the prelude to evenings of romance. A skin-invigorating Vitamin in this famous soap helps quicken the skin's vitality.

FOR THE
SKIN YOU
LOVE TO
TOUCH



(Made in Canada)

NOW 10¢

MAKE YOUR SKIN register freshness and charm with a Woodbury Facial Cocktail. The sparkling lather of famous Woodbury Facial Soap contains a skin-invigorating Vitamin; stirs unlovely, tired, dull skin to new clear radiance. Get Woodbury today—wherever fine soap is sold.

WOODBURY FACIAL SOAP

THE QUEEN IS BUSY, TOO



ANY TIME IS TEA TIME and that includes wartime. Here we see the Queen, with Lady Blane, in uniform, inspecting the equipment of a Y.M.C.A. mobile tea-car before its departure for France



SAILORS AREN'T LONGER LEGGED than soldiers, but they need extra long and heavy stockings to wear with sea-boots. The Queen showed great interest in knitted comforts at London depot

How Big IS A LITTLE ILLNESS?



Take no chances... call the doctor... keep sick rooms clean with "LYSOL"

Whenever there is sickness in your household, keep the sick room... and everything that goes into it... hygienically clean. "Lysol" helps make cleaning easier and more effective.

Every week, the wise mother disinfects every nook and corner of the house with "Lysol" disinfectant. This is especially important during sickness or epidemics.

Don't wait for sickness to strike. Check NOW your sick room supplies. Make sure that your bathroom cabinet... including "Lysol"... is ready at all times for any emergency.

Keep a bottle of "Lysol" on hand always, in the kitchen as well as in the bathroom, to disinfect as you clean... in every part of the house.

"Lysol" is efficient; it kills most dangerous germs. "Lysol" is highly concentrated, and therefore economical to use. On sale at all drug counters. With every bottle of "Lysol" come full directions for its many household uses

[Check Your Sick Room Needs Now!...]
Shop and save at your Neighborhood Druggist's during Sick Room Needs Week.



Your Neighborhood Druggist is Featuring Sick Room Needs Now—



HOT WATER BOTTLE



FEVER THERMOMETER



HEATING PAD



ICE BAG



ABSORBENT COTTON



GAUZE



Lysol
Disinfectant

Copyright, 1940, by Lehn & Fink (Canada) Limited

FAMOUS CANADIAN ARTIST LAYS DOWN BRUSH



WITH AN ORIGINALITY OF DESIGN which won instant attention, Arthur Heming portrayed a record of the pioneer life he admired



"WRITING HAS TAKEN strange possession of me," says Mr. Heming, explaining retirement

ARTHUR HEMING began his colorful portrayals of Canada's northland ten years ago at the age of 60. Today he lays aside his palette to paint no more. "Already," says Mr. Heming, "I have almost forgotten about painting. It was the same when I turned from black and white to color." Honored abroad, Canada's National Gallery has no Heming painting, but is reported seeking one

"This isn't work—when you use Bon Ami!"

Yes — even the children find bathtub cleaning easy with Bon Ami. For Bon Ami cleans quickly and thoroughly without a lot of hard rubbing. What's more, it's a really safe cleanser. Contains no harsh caustics, or gritty ingredients. As a result—Bon Ami doesn't scratch or dull porcelain — but leaves it with a smooth, glossy polish. Makes it easier to clean the next time. Try it and see.

Bon Ami
quick, thorough
and safe!



HOBBY, HORSES FOR HOUSEWIVES



HOUSEWIVES, business women and girls with a common enthusiasm—riding, are these "Vaqueros" of Long Beach, Calif. There are 20 active and six honorary members who own their horses and take care of them. Their trainer and supervisor is L. B. Thorne. The troop has won trophies at Southern California horse shows. At right, Frances Chezem, in snappy black and white uniform of Vaqueros



So much more satisfying...
it has **EXTRA FLAVOUR**

"As a dietitian I insist on Maxwell House... its blend has been enriched to yield the very utmost in rich goodness."



"Another reason why Maxwell House lives up to its promise... it's roasted by a special method that captures all the extra richness."



"YOU'LL FIND THE
VERY PEAK OF COFFEE
GOODNESS IN
MAXWELL HOUSE...
IN ITS EXTRA RICHNESS
SMOOTHNESS AND BODY"



"And because Maxwell House comes in this Super-Vacuum tin, it reaches you as fresh and fragrant as the very hour it left the roaster."



2 GRINDS DRIP AND REGULAR

MAXWELL HOUSE Coffee

BRAND

MH

CANADIAN CHILDREN KNIT FOR FINNS



ALL FOR THE FINNS—Joan Wiginton, 13, sorts work of 105 girl pupils of Birch Cliff public school to go to children in Finland



KNITTING DURING RECESS is Audrey Harrison, 11. As soon as they become seven years of age girls at Birch Cliff school are taught to knit and sew

**HUNTER HARRY**

SAYS:

"I always aim to please my taste and those **NEW BUTTER-RUM** Life Savers hit the spot. Their flavor is so smooth and mellow."



NEWEST of the
"Holesome Handy Candies"

IT'S A FACT

Your undies wear longer, stockings stay stronger when washed with gentle **Princess Flakes!**



WEARING A NAME and destination tag, this evacuee from Finnish fighting zone will find haven in Sweden, warmth in donated clothing

NOW LOOKIT, KID, AND DON'T BE MAD...

LATER--THANKS TO COLGATE'S

Colgate's Combats Bad Breath... Makes Teeth Sparkle!

Colgate's special penetrating foam gets into the hidden crevices between your teeth... helps your toothbrush clean out decaying food particles and stop the stagnant saliva odours that cause much bad breath. In addition, Colgate's safe polishing agent makes teeth sparkle with natural brilliance! Always use Colgate's Dental Cream regularly and frequently. No other dentifrice is exactly like it.

● For those who prefer it, Colgate's Tooth Powder will give the same Colgate results. Large tin 20c.

20c LARGE SIZE

GIANT DOUBLE SIZE 35c

MEDIUM SIZE 10c

THE THREE MOUSEKETEERS



WHO SAYS WE'RE NATURAL ENEMIES? Dopey, Wednesday and Shorty are one happy family with some slight rivalry between Dopey and Shorty for favor of elusive Wednesday. February and August are usual months for big dog shows. New York's Westminster Kennel show went off on schedule last week but London's shows have been cancelled



WHAT CAN THE MATTER BE? This little kitten hasn't lost its mitten but a broken leg can be just as distressing. Veterinarians tell us that thousands of hazards beset our pets each day, including safety pins, twine, stones, bruises and breaks



BABIES BENEFIT BY NEW FOOD PROCESS

Reports recently released by clinical and laboratory specialists state homogenized fruits and vegetables are digested much faster than strained foods.

Tests conducted under medical supervision showed homogenized vegetables and fruits to be well tolerated by six-weeks-old babies. Now many doctors are recommending these homogenized solids be fed regularly to six-weeks-old babies, in some instances, as protection against nutritional anemia. This rapid advancement in early solid food feeding is made possible by the new process of homogenization, in which vegetables and fruits are broken up into a fine, smooth, easily-digestible form. This results in more nourishment for babies, with less work for their digestive juices.

To modern mothers who want to know more about this revolutionary new process, LIBBY'S, exclusive producers of homogenized baby foods, are offering free, a 23-page, illustrated booklet entitled "Your Baby's First Vegetables and Fruits." Write for it, to LIBBY'S, Chatham, Ontario.

Consult your doctor about feeding your baby homogenized vegetables and fruits. If your doctor cannot supply you, send LIBBY'S his name and address. B6-40

Since the Day the Quins were born, Gentle Olive Oil has guarded each tiny body

GENTLE OLIVE OIL HELPED THE QUINS TO LIVE



The skin of each of the little Quins was blue... and almost transparent. That's because their birth was premature. And that's why Dr. Dafoc had to give them almost super-human care to keep them alive. Only warm, gentle Olive Oil would do to protect the skin of these five tiny mites.

SINCE THEN, PALMOLIVE, MADE WITH THAT SAME GENTLE OIL, KEEPS THEIR SKIN LOVELY...



The Quins love their Palmolive baths

When the time arrived for soap and water baths, Dr. Dafoc chose for the Quins' own soap, Palmolive, made with that same, soothing, gentle Olive Oil. Dr. Dafoc knew Palmolive would help protect the little Quins by keeping their complexions always refreshed, smooth... perfectly normal and healthy.

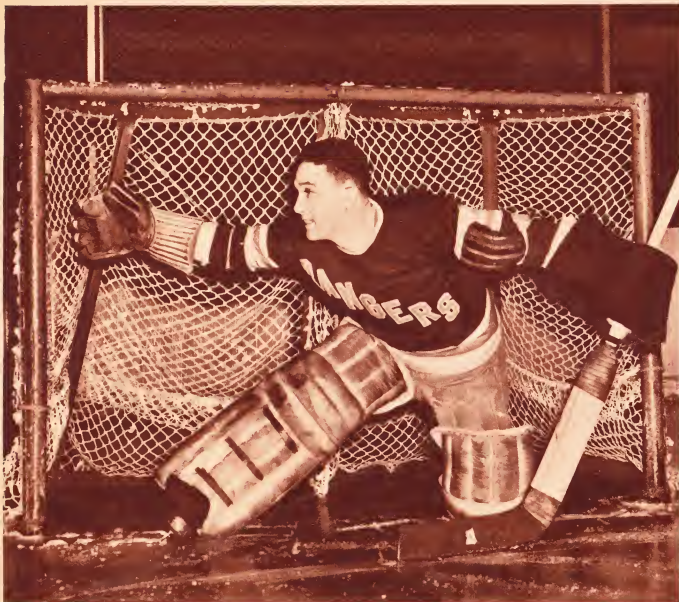
Surely if Palmolive keeps the Quins' skin in perfect condition, it can keep your complexion lovely too. Get several cakes of the new improved Palmolive today. You'll like its new mildness and perfume. It's harder too, lasts longer, saves money.

Listen to Palmolive's "Happy Ganz." C.B.C. Mon., Wed., Fri., 1 to 1:30 p.m. E.S.T.

GIANT BATH SIZE SAVES YOU MONEY



THEY'RE TOPS IN HOCKEY AND BOXING



DAVY KERR, net guard for the N.Y. Rangers, was born in Toronto 30 years ago. He tops all goalies of the National league by a wide margin with least number of goals scored upon him. Kerr began his ice career with a Sunday school sextet in Toronto. His pro debut was with Montreal Maroons in 1930. He was purchased by the New York Rangers in 1934.

CROUCHING as shown at left, Arturo Godoy, Chilean challenger, kept World's Champion Joe Louis guessing throughout 15 rounds of curious fighting when Louis retained his heavyweight laurels on points.

Ask Your Druggist About

Neuritis



Ask Your Druggist for a 50¢ or \$1.00 box

Two winters in a row Mr. John Hoffman, 208 Leslie St., Toronto, suffered severe pains in his left arm, chest muscles and ribs. He couldn't sleep or work. Today he's well—another case of Templeton's T-R-C's defeating neuritis, neuralgia and rheumatic pain and stiffness. He writes, "After using T-R-C's for a day and a half I was able to go back to work." Fight your neuritic and rheumatic pains this same effective way.

For Rheumatism, Lumbago, Sciatica, Neuritis, Arthritis—use **TEMPLETON'S T-R-C's**

See that
**EXTRA
WIDTH
DIAPER!**

**CURITY'S
"Thrifty" SIZE
SAVES MONEY!**

"The Curity folks used to call this their 20" x 40" size. But it's actually woven considerably oversize. That's why, no matter how much you launder these diapers or how much I grow, they'll always be big enough for me."

Yes, this Curity "Thrifty" size diaper gives you a full 40 extra square inches of fabric! And it also has the handy, patented **FOLDLINE** feature—woven-in guide lines that you can easily and quickly follow to make any diaper fold. These are plus advantages Curity offers you in addition to its faster drying, easier washing, more absorbent layettecloth fabric. The **CURITY NURSERY PADS** are made of this same faster drying, easier washing, more absorbent layettecloth material, too. Ask for both at your store. Or

KENDALL MILLS OF CANADA, LIMITED
Stations R., Toronto

Curity layettecloth
DIAPERS
NURSERY PADS • MASKS • BIBS

KLEEREX
FOR SKIN DISEASES

50¢; \$1.00; \$2.00 sizes
(Medium and Strong)

At all Drug and Dept. Stores



Take this special medicine and help whole eliminative tract!

When you're upset, constipated, feeling headachy and dull, don't put all the blame on your bowels! And don't expect any ordinary laxative to give you all the relief you so desperately want!

For when bowels are sluggish, other organs usually are sluggish, too. Instead of mere constipation, the real trouble is *Faulty Elimination*—a condition which laxatives that work in the bowels alone can never fully relieve.

So—pass up laxatives as half-way measures, and take **ANDREWS Liver Salt**. It is a special medicine, with special properties. **ANDREWS** acts not only in the bowels, but throughout the whole *eliminative tract*—actually doing 4 things to restore comfort quickly.

- 1 **ANDREWS** opens the bowels for normal movements.
- 2 Stimulates the liver, often sluggish when headaches occur.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid to help you feel better faster.



**ANDREWS
Liver SALT**

ANDREWS LIVER SALT is pleasant-tasting, effervescent, quick-acting. Thousands of people say, "You take your laxatives—I'll take **ANDREWS**!" All druggists. Four-oz. tin, 34¢; Six-oz. tin, 57¢; 10-oz. bottle, 69¢.

PRACTICAL SPRING CHIC



MARY HEALY'S Breton spring sailor of rough white straw ties on with scarf of printed linen in yellow, black and white. Crown of same print



BE FASHION-WISE in woollen suit with raspberry jacket, navy skirt, pale blue blouse, red hat of toyo



for SOFTER skin

Italian Balm is different from anything you've ever used—it's a "skin softener"; rich and concentrated, not thin and watery.

It softens and smooths skin. Helps hands appear youthful by supplying beautifying moisture; protects your skin against chapping, redness and roughness caused by cold weather, hard water and housework.

Less than 5% alcohol. Cannot dry the skin. CONTAINS COSTLY INGREDIENTS then any other popular, nationally-advertised brand—yet saves you money because only one drop is needed for application to both hands.



PERENNIALY POPULAR jacket frock will see you through first days of spring. Red wool coat tops gray and white silk print dress



"You're the toast of all the regiment."
"That's because I send the boys Sweet Caps."

SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked."



AIR CADETS WILL BE CANADA'S FUTURE AIRMEN



CANADA'S YOUTH are air minded as befits citizens of Empire's air centre. Above: Ernie Foard, chief instructor, C.B.A.C., and Elizabeth Bingham pose symbolizing the interest of teen-aged Canadians

CANADIAN BOY AIR CADETS corps was started in Toronto by C. H. McKinnon. The movement is open to all public and high school boys between 12 and 18. First group, 15 in all, met on Jan. 29, 1939, in basement of recreation room in Rosedale. Today there are 500 Toronto members. It is planned to extend organization from coast-to-coast. Applications have been received from all parts of Canada

PROTECT Your Baby with This Pure Soap



Doctors say that baby's delicate skin requires a soap especially blended of the very purest ingredients. Such a soap is Baby's Own . . . a soap of such precious purity that it has won the confidence of generations of doctors and nurses . . . and mothers.

Baby's Own Soap is gentle . . . soothing . . . free from any irritant. Look for the Baby's Own baby on the new package.

The Beauty soap of precious purity

BABY'S OWN SOAP



FROM LEFT TO RIGHT, Cadets Jack Stevens, Gordon Townley, Ken Watson and Dick Sparling, in natty uniforms, purchased for themselves

EATING A BIG MEAL . . . yet starving for health-building vitamin 'B'



TONIK WHEAT GERM WILL SUPPLY THIS DEFICIENCY

"Tonik" Wheat Germ is an excellent source of the "B" vitamins, which are essential for the promotion of normal growth and the maintenance of good health. Remember, it isn't how much we eat that counts — but the food value — our diet contains. "Tonik" is not a drug or a medicine, but the tiny embryo of the wheat kernel, dehusked and dehydrated — and now widely recommended as a food supplement for vitamin "B" deficiencies cases.

Take "Tonik" daily with cereal, fruit, puddings, etc. It is pleasant to take, does not disturb the digestion and the cost is low. Get a tin from your druggist today. Made by The Ogilvie Flour Mills Co., Limited, Canada's Pioneer Flour Millers.

24 oz TIN
\$1.00

GOOD HEALTH IS WORTH PROTECTING

AS TORONTO BOYS LEARN FLYING



PROPELLER ACTION is being explained to group of air cadets by Jimmy Davidson, instructor at Barker Field. Bette Hart is just as interested as boys



BETTE, who has had 12 hours instruction, gets another break when Cadet Officer Gordon Townley takes time out to give some private instruction



JUST LIKE OLD HANDS, Cadets Alan Carlyle and Jack Stevens adjust their helmets. Patrons of C.B.A.C. include R.C.A.F. men, M.P.'s and other leaders

LIKE BOY SCOUTS, Canadian Boy Air Cadets furnish their own uniforms but are not asked to pay for lessons. Night classes are held, instructors giving their services voluntarily. Cadet officers attend two nights and ordinary cadets one night a week. Some of ten subjects are aeronautics, first aid, signalling (Morse). Boys are divided into flights, 62 members under two adults C.B.A.C. have no government or military affiliations

IT'S A FACT
You get satisfaction
or your money back
with **PRINCESS**
SOAP FLAKES!



MY PET HATE! is for people who carry GERM LADEN HANDKERCHIEFS

Handkerchiefs once used, spread dangerous germs to hands, clothing, everything you touch. That's why it's wise to use Kleenex for handkerchiefs during colds.

You use each soft, absorbent Kleenex tissue only once, then destroy—germs and all. So you avoid the danger of self-reinfection and check spread of

dangerous cold germs to others. And because Kleenex disposable tissues are made of Cellucotton, an exclusive patented product, softer, much more absorbent than finest surgical cotton, they prevent the unsightly, sore red nose so often caused by repeated use of damp, rough handkerchiefs.

KLEENEX HAS 100 HANDY USES IN YOUR HOME



Beverly experts use Kleenex with cosmetics. Kleenex literally blots up cold cream from the depths of your pores...helps keep your skin clear, fresh, lovely.



'Round the House use Kleenex for polishing silver; for dusting, cleaning; for blotting up liquids that stain; for wiping out greasy pans, scores of handy uses!

At the first sneeze, adopt the Kleenex habit. Remember, Kleenex at the present low price, actually costs less than having handkerchiefs laundered.

Only Kleenex has the patented Serv-o-tissue box to end waste! When you pull one tissue, the next one pops up ready for use! Now both 500 and 200 sheet Kleenex are in the

SERV-O-TISSUE BOX



Be Friendly
**USE KLEENEX FOR HANDKERCHIEFS
ESPECIALLY DURING COLDS . . .**

SEARCHING NEUTRAL SHIPS FOR CONTRABAND



STOPPED FOR QUESTIONING—A British cruiser in the Atlantic hails a Finnish sailing ship to stop for inspection in the campaign being conducted by the navy with great thoroughness all over the seas seeking German exports



A NAVAL SEARCH PARTY about to board a Dutch vessel at a southeast coast contraband control base where cargoes of neutral ships are checked. Any contraband found is confiscated before the vessel can proceed on voyage



SORTING OUT CONTRABAND on a British naval drifter appears to be regarded as an entertaining chore by these smiling stalwarts

Win \$10.00 Cash*
for writing a jingle like this:

My sweetie is a smooth
guy,
But when you hear me
rave
It's not his line that I
extol
It is his
Colgate Shave!

Submitted by Darrell Clevley,
Devon Cleft, B.C.,
who won \$10.00.



* RULES: Write Colgate shaving
jingle like the one above. Send it to
Toronto, enclosing with it a return
stamp or a letter to Colgate Shave
Cream. If your jingle is used in our
advertising we will send you \$10.00.

Large Tube
20¢
Small Tube
35¢

No matter who you
are or what you do

Just you try Alka- Seltzer

for **COLD SYMPTOMS
HEADACHES
UPSET STOMACH
MUSCULAR PAINS**

says
Sweeney Schriner
fast stepping wing player of
Toronto Maple Leafs

Here is an important message
from one of the mainstays
of the Toronto Maple Leaf
Hockey Club—whether you are old, young,
man or woman. Sweeney Schriner says:

"Believe me I recommend Alka-Seltzer, for it is
a truly great remedy. It's excellent for a cold,
also for sour stomach, a headache or aches and
pains. The chief reason why I'm so sold on
Alka-Seltzer are first because it acts so quickly
to put you right, because it is so easy and
pleasant to take and last because it is not a
laxative. I'll bet nearly everyone who actually
tries Alka-Seltzer is just as keen on it as I am."

Alka-Seltzer relieves the pain of headaches
quickly. Remember also its effectiveness in
combating gas on stomach, distress of
colds and that morning after feeling. These
snow-white tablets dissolve in water and
make a sparkling solution you will like.

• At all drug
counters 30c
and 60c. Three
times the
quantity in the
large package.



Alka-Seltzer

EFFERVESCENT ALKALINE TABLETS

Every statement and claim made for Alka-
Seltzer is backed by thorough clinical and
laboratory research.

OWN BAND LEADS WOMEN'S AUXILIARY AIR FORCE



MARCHING ALONG, "like the Boys of the Old Brigade," the Women's Auxiliary Air Force was reviewed by Air Marshal Sir Arthur Longmore in England



A STRIKING CLOSE-UP of Sergeant Hills, the comely bass drummer in the brass band of the Women's Auxiliary Air Force, in action. These are the first pictures of the unique band

Lavender AND Loveliness



LOVELINESS is often breath-catching. It is always so where England's socialites gather. And when you seek the reason you find it in one ever-present, lovable fragrance—the Yardley Lavender. There's a sweetness to its appeal—and a young freshness—that compel admiration.



Yardley English Lavender—55c to \$12.00

Yardley English Lavender Soap — The Luxury Soap of the World—35c a large cake, 3 for \$1.00

Yardley English Lavender Face Powder—\$1.10

Yardley English Complexion Cream—\$1.10

THE CHARM created by Yardley can be yours, too . . . for many lovable preparations by Yardley are awaiting you at the better drug and department stores. Learn for yourself how delightful the Yardley Lavender is . . . how fittingly you may wear it wherever you go. Discover the subtle refining qualities of Yardley face creams and lotions—how fairy-like are the Yardley complexion powders—how discreetly intriguing are the Yardley cosmetics. And . . . write now to Yardley & Co. (Canada) Ltd., Yardley House, Toronto, for a FREE copy of "Beauty Secrets from Bond Street."

YARDLEY LAVENDER

Beauty Preparations



A BIT OF TRENCH LIFE

POILUS GOOD TO THEIR PET—French soldiers manning an anti-aircraft gun share their hot coffee with their dog mascot, the cook showing approval. This crew is armed with a heavy machine-gun



BRITISH TOMMIES on the western front have been having a tough time combatting severe cold including much snow. Here's a well wrapped up working party taking time out to care for the inner man



FRATERNITY AND FOOD—British soldiers entertain French comrades-in-arms at their dugout, "No. 10 Downing St.," in one of the sectors, enjoying an improvised lunch cooked on a home-made skillet



Craven 'A' bring you extra smoking enjoyment. They are so cool, so fresh, so kind to the throat.

WILL NOT AFFECT YOUR THROAT



ALSO IN THE
NEW
HANDY BOX
50c
Ideal for pocket
or handbag

Craven PLAIN
without cork-tip—same
fine quality as
Craven 'A'

CARRERAS LTD. LONDON, ENGLAND
150 YEARS' REPUTATION FOR QUALITY

DEAFENED? MAIL COUPON TODAY

For all types of deafness,
ACUSTICON has something
newer, greater to offer. Write
for free literature.

ACUSTICON

130 BAY ST., TORONTO.

Please send full particulars and
name of nearest representative

Name _____
Street _____
City _____

Win \$10.00 Cash*

for writing a jingle like this:

In days of yore man
was a bore
Unless a bushy beard
he wore.
Today his Bessie, smart
and dressty
Thinks whiskered faces
very messy.
Colgate Shave!

Submitted by Miss Ella Scott,
1718 Jarvis St., Toronto,
Ontario, who wins
\$10.00.



KING VISITS CANADIANS



THREE CHEERS AND A TIGER for the King. Six months ago many men in this picture cheered the King and Queen when they visited peaceful cities of Canada, little thinking they would wear the King's khaki when next they met



WEARING BATTLE DRESS which made him look much like a private of the line, Major-General McNaughton, chief of Canada's overseas forces, accompanied his majesty during the King's day-long inspection of Canadian troops



So Beautiful-So Practical



MAGIC MARGIN
A click and it's set!



TOUCH CONTROL
Adaptable to finger pressure!

*TRADE MARK



ROYAL
TRADE MARK

Made in Canada — by Canadians — for Canadians
FACTORY and HEAD OFFICE: 7035 PARK AVE., MONTREAL
DEALERS in ALL PRINCIPAL CITIES

NOW Save
6¢ PER POUND
ON THIS FAMOUS COFFEE



NO CONTAINER TO PAY FOR... YOU SIMPLY MAKE A DEPOSIT OF 6¢ ON JAR AND CAP

Ask your grocer for the quick-resealing "super-vacuum" jar of this coffee. It keeps this matchless blend of "golden roasts" coffee **PERMANENTLY FRESH**. Enjoy real good coffee, perfectly blended from the world's finest varieties. Learn why coffee lovers definitely prefer London House. You risk nothing—every pound of London House Coffee is sold strictly on our

FULL MONEY-BACK GUARANTEE.
Same low price anywhere from Ft. William to Halifax.
Your deposit refunded upon return of jar and cap

LONDON HOUSE

FRESH FROM THE PLANT TO YOUR CUP **COFFEE** SUPER-VACUUM PACKED

47¢ PER POUND PLUS DEPOSIT FOR JAR AND CAP



IN SHARP CONTRAST are these two pictures. Above: A young lad, evacuated from London to the quiet of an English seaside village, safe from invading Nazi man-birds, feeds a more peace-loving kind of bird. Below: The ominous guns of a British destroyer search the skies off the coast of England for the war birds of Germany, ready to repel any attempt to disturb such peaceful settings



SHOULDER FEEL STIFF AS A BRICK WALL

after
exercise?



It's too much FATIGUE ACID in your muscles!

AN excess of waste products called fatigue acids forms in your muscles when you overexercise, makes the muscle swell inside its sheath. Pains and stiffness result. For quick relief, rub on Absorbine Jr. three or four times a day. Laboratory tests prove Absorbine Jr. speeds flow of blood through tissues, helps carry acids off. Pains ease. Stiffness reduces. Millions of people like Absorbine Jr. and use it regularly because it is

1. Quick Acting
2. Quick Drying
3. Pleasant
4. Economical to use

At all druggists, \$1.25 a bottle.
Free sample—Write: W. F. Young, Lyman Building, Montreal, Canada.

ABSORBINE JR.

***UNCORK*
YOUR CORN**

**THIS
EASY WAY**

SCIENTIFIC research shows that corns are caused by pressure and friction—often grow big and ugly. Home paring only gives temporary relief because it merely affects the surface. But now it's easy to get quick relief—remove corns root and all! Just do this:

- 1 For scientific Blue-Jay pad (C), neatly over corn. It relieves pain by removing pressure. Special Blue-Jay medicated formula (D) gently loosens corn so it can be lifted right out.
- 2 Simply by avoiding pressure and friction which caused your corns you can prevent their coming back. Don't suffer needlessly. Get Blue-Jay Corn Plasters today—only 25¢ for 6.

BAKER & BLACK BLUE-JAY CORN PLASTERS



OTTAWA AND MONTREAL SEE FUNERAL PROCESSION



...n Redfern, secretary to Lord Tweedsmuir. Behind Mr. King
...d on his left is F. L. C. Heriero, assistant secretary. On his
...ht is Canada's minister to Washington, Hon. Loring Christie



—Photo by Associated Screen News

IN BRILLIANT MID-WINTER sunshine the flag-draped casket of Lord Tweedsmuir was drawn on a gun carriage through Montreal

streets by bluejackets of the Royal Canadian Naval Volunteer Reserve. Solemn simplicity marked the procession

Expect Compliments!



on this Marble Cake
baked in layers...
rich with
BAKER'S CHOCOLATE

Ask your grocer for Baker's Chocolate
—the quality famous since 1780.

HOW FRAN GOT FIRST NIBBLE FROM THE SEASON'S BEST "CATCH"

OH, FRAN—JUDGE LONG'S BRINGING HIS HANDSOME NEPHEW TO THE SOCIAL TONIGHT!

YES, AND I WISH YOU'D TAKE THAT CAKE HOME. SO THE REST OF US COULD SHOW OFF!

NOT A CHANCE! I MADE THIS CAKE SPECIALLY!

MY! HOW GOOD THAT CHOCOLATE LOOKS AND SMELLS! SAY, ISN'T IT NEW TO BAKE MARBLE CAKE IN LAYERS, FRAN?

YES, AND THIS LAYER CAKE IS LIGHT, YOU KNOW—SO TENDER AND FLUFFY! AS FOR THE CHOCOLATE—OF COURSE I ALWAYS USE BAKER'S!

"MOTHER SAYS CLEVER WOMEN FOR GENERATIONS HAVE COOKED WITH BAKER'S CHOCOLATE—AND HERE'S THE REASON WHY—"

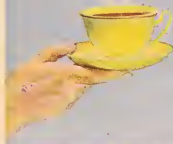
Baker's Chocolate contains all the pure chocolate richness of choice cocoa beans—blended with skill and care. *Nothing whatsoever is added to it, nothing is removed.* That is why Baker's Chocolate always gives such luscious red chocolate flavor... such rich, red-brown color—such smoothness and gloss! Always look for the "Baker Chocolate Girl" trademark. It guarantees you this chocolate richness.

I WANTED TO MEET THE GIRL WHO MADE THIS SWELL CHOCOLATE CAKE!

I KNEW IT!

THEY MAKE A HANDSOME COUPLE! AND HELL DO WELL TO SHINE UP TO HER! SHE'S A MIGHTY GOOD COOK—JUST LIKE HER MOTHER!

AND HERE'S LUXURIOUS BAKER'S COCOA—thrifty in the full-pound size!



Baker's Cocoa has been famous for generations for the richness which gives it such color and smoothness and luscious flavor. Yet today this luxury cocoa is far from luxury-priced. The money you save by ordering Baker's in the full-pound size makes it really thrifty. Why not try Baker's Cocoa in the pound can this week?



ARE YOU READY FOR PARTIES? SEND TODAY FOR THIS HELPFUL BOOK! **Free!**

It's new—this "Party Book" of popular chocolate recipes!

Those chocolate Butterworth Surprises (page 22) will make a hit at your Bridge Club next time! And there are dozens of other recipes—28 illustrated pages! Yours free! Just mail this coupon today to GENERAL FOODS Limited, Cobourg, Ont.

Your name _____
Street _____
City _____
Offer expires Dec. 31, 1940.